

FOR IMMEDIATE RELEASE

Justin Clarke appointed Director of Sales and Marketing North America for HARRASSOWITZ

October 31, 2016, Wiesbaden, Germany – Continuing its long tradition of careful succession planning, HARRASSOWITZ is pleased to announce the appointment of Justin Clarke as Director of Sales and Marketing for North America. In this role, he will be responsible for promoting the broad service lines and library solutions to the North American academic library market through a team of representatives.

With over a decade experience with HARRASSOWITZ as a Regional Sales Manager and most recently its Product Manager, Mr. Clarke has developed a holistic understanding of the company’s expert subscriptions, approval plans, monographs, standing orders, and music scores service lines. His background in German Language and Literature, professional experience in large university and smaller liberal arts libraries, and long tenure with HARRASSOWITZ makes him well poised to continue the development of strong library partnerships in North America.

“This is such an exciting time at HARRASSOWITZ and in the information supply industry. As the amount of research content continues to explode and library needs evolve, we recognize more than ever that strong relationships with our library colleagues is central to making information available to patrons. We are more than pleased that Justin has accepted this position and will lead our efforts in North America,” said Friedemann Weigel, Managing Partner and Director of Sales.

“I began my career in libraries working with HARRASSOWITZ as a vendor and admiring its dedication to service. Now I have the opportunity to lead the best team of Sales Managers in the industry while directly contributing to the organic growth of this great company,” remarked Justin. “And all the while staying in close contact with our valued customers at conferences, presentations and visits,” he added.

Justin will assume responsibility as Director of Sales and Marketing North America beginning January 1, 2017.

About HARRASSOWITZ

Established in 1872, HARRASSOWITZ is a global full-service subscription agent and bookseller headquartered in Wiesbaden, Germany, specializing in the distribution of e-content, periodicals, books, and music scores to academic and research libraries.

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